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OP<sup>3</sup> creates and develops public private partnerships to stimulate positive change in the community and encourage civic involvement and responsibility.

The office brings together representatives and resources from public and private sectors to address community issues impacting the quality of life in the County.

This pooling of resources has an effectiveness which surpasses government or private institutions acting alone.



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## OP<sup>3</sup> Brings Together Local Companies To Educate Citizens About Money & Utility Bill Management

OP<sup>3</sup>, in collaboration with CitiBank, Dominion Virginia Power and Washington Gas, held an event providing two free seminars for Fairfax County residents on how to manage money and improve electric and gas bills.

On October 24th, at the Southgate Community Center in Reston, Virginia, residents had the opportunity to learn how to improve their budgets through financial knowledge and to get simple tips and tools on conserving energy to lower utility bills.

In addition, representatives from CitiBank, Dominion Virginia Power, Washington Gas, Herndon-Reston FISH, Reston Interfaith, and 211CrisisLink were on hand to talk with residents, and energy-efficient light bulbs (donated by Home Depot), and energy kits (donated by Dominion Virginia Power and Washington Gas) were given out.

For more information about this partnership, contact Swaim Pessaud, Partnership Developer for the Fairfax County Office of Public Private Partnerships at 703-324-5216, or email [swaim.pessaud@fairfaxcounty.gov](mailto:swaim.pessaud@fairfaxcounty.gov). Seminars sponsored by:



## OP<sup>3</sup> Negotiates Healthy Partnerships For Fairfax County Employees

On behalf of the Fairfax County Employee LiveWell program, OP<sup>3</sup> has negotiated discounted memberships and services with area health club owner/operators.

The LiveWell Program is Fairfax County's workforce wellness program for its employees. Through the LiveWell Program, the County seeks to significantly improve employees' overall health and well-being, while also serving to curb rising health-care costs. Partnering health clubs include: **Gold's Gym, Sport & Health, Curves Smart.**

In addition, the County's Employee Fitness & Wellness Center and RECenters welcome employees to participate. County employees should visit the Infoweb at [infoweb.fairfaxcounty.gov/livewell](http://infoweb.fairfaxcounty.gov/livewell) for fees, terms, hours, locations and amenities.



(Left to right) Ed Somerville and Barbara Gallagher from Gold's Gym, Ingrid Parris-Hicklin from OP<sup>3</sup>, and Chuck Wright, manager of the Fairfax County Employee Fitness Center.



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Fairfax County is committed to nondiscrimination on the basis of disability in all county programs, services and activities. Reasonable accommodations will be provided upon request. For information, call Sharon Arndt, OCE, 703-324-3360, TTY 711

Fall 2009

## Fairfax County Restoration Project Receives \$5,000 Grant

The Fairfax County Restoration Project (FCRP) was awarded a \$5,000 development grant from the Transurban Group to create a new website for the public private partnership.

Working through the Fairfax County Office of Public Private Partnerships, FCRP was formed to help protect Fairfax County's remaining underdeveloped areas, and where feasible, restore natural communities on land that is already developed and was initially conceived to address the soil restoration, wildlife and plant issues being created by the HOT Lanes Project.

The one-time grant will be used to hire web developer Chuka Eze of Eze Solutions to create a website for the new organization. Eze Solutions will provide matching in-kind funds to complete the website.

The Transurban Community Grant Program supports organizations that sustain, enhance or protect the local environment and neighborhoods. Transurban, working with the Virginia Department of Transportation, designed and is building the I-495/Capital Beltway High Occupation Toll (HOT) Lanes Project.

The Fairfax County Office of Public Private Partnerships' mission is to catalyze public private partnerships that address community issues impacting the quality of life in Fairfax County. For more information, contact Karen Fuentes, Partnership Developer for OP<sup>3</sup> at (703) 324-5176, or email [karen.walz-fuentes@fairfaxcounty.gov](mailto:karen.walz-fuentes@fairfaxcounty.gov).



THE FAIRFAX COUNTY  
OFFICE OF PUBLIC  
PRIVATE PARTNERSHIPS

"Exponentially increasing the value of public private partnerships in Fairfax County."



## County's Computer Learning Center Supported By Local Corporation



OP<sup>3</sup> convened a partnership between CSC Corporation and the Fairfax County Department of Community and Recreation Services (CRS) to fully fund a Computer Learning Centers Partnership (CLCP) program, located in the Kingsley Commons housing development in Falls Church, Virginia.

As part of the partnership, CSC will provide support to the Kingsley Commons Computer Learning Center through a gift of \$150,000 over a three-year period. The center is located less than one mile from CSC's corporate headquarters.

"CSC believes in developing and nurturing talent all over the world, and we are happy to support the Kingsley Commons Computer Learning Center," says Susan Pullin, Vice President of Corporate Responsibility and Analyst Relations. "We believe it is our corporate responsibility to make a sustainable impact on the economic well-being of individuals, their families and the communities they live in."

CLCP is an award-winning program which uses emerging technology to support the growth of communities, and provides participants with access to high tech resources. The Kingsley Center is one of 12 CLCP programs operated by the Fairfax County Department of Community and Recreation Services.



With kids from the Kingsley Commons CLCP, (back row left) Lynne Jeunette, CSC's Director Global Events and Sponsorships, Mark Delisi, CSC's Director of Corporate Responsibility, Sharon Bulova, Chairman of the Fairfax County Board of Supervisors, and Patricia Harrison, newly-appointed Fairfax County Deputy Executive Director.

The purpose of the Kingsley Commons program is to create an environment that opens a doorway for the residents of Kingsley Commons to extraordinary levels of achievement in school and unprecedented access to higher achievement at school.

CSC is a global leader in providing technology-enabled solutions and services, and has approximately 92,000 employees and reported revenue of \$16.2 billion.

For more information about getting involved in partnership programs, contact OP<sup>3</sup> at (703) 324-5171, or go to [www.fairfaxcounty.gov/partnerships](http://www.fairfaxcounty.gov/partnerships).

Want to know more? Visit us online at [www.fairfaxcounty.gov/partnerships](http://www.fairfaxcounty.gov/partnerships).





## OP<sup>3</sup> Secures Partnership Agreement To Provide Parenting Classes For Area Dads



The Fairfax County Office of Public Private Partnerships facilitated a partnership agreement between the Capital Youth Empowerment Program, the Fairfax County Department of Family Services, and the University of Maryland to provide parenting classes for area fathers.

The partnership agreement will bring the Fathers In Touch program to Fairfax County and will provide three fatherhood classes per year, including wrap-around services and support, and monthly activities for fathers and their families. Child care will also be provided on site at the parenting classes.

Fathers who reside in Fairfax County and/or have children receiving Department of Family Services are eligible for the program. The classes are free of charge, regardless of income.

The first of the three classes held in Fairfax County will be offered in mid-January 2010. Subsequent classes will begin in early May and September 2010.

For more information, contact Karen Fuentes, Partnership Developer for the Fairfax County Office of Public Private Partnerships at (703) 324-5176, or email [karen.walz-fuentes@fairfaxcounty.gov](mailto:karen.walz-fuentes@fairfaxcounty.gov).



oped areas, and where feasible, restore natural communities on land that is already developed and was initially conceived to address the soil restoration, wildlife and plant issues being created by the HOT Lanes Project. Visit FCRP's website at [www.fcrp3.org](http://www.fcrp3.org).

This winter, Home Owner Associations (HOAs) and businesses and neighborhoods affected by HOT Lanes will be invited to participate in activities to help plan the restoration of the areas outside the Capital Beltway right of way.

For more information, contact Karen Fuentes, Partnership Developer for the Fairfax County Office of Public Private Partnerships at (703) 324-5176, or email [karen.walz-fuentes@fairfaxcounty.gov](mailto:karen.walz-fuentes@fairfaxcounty.gov).



## The Value of Partnerships

A significant component of OP<sup>3</sup>'s work is to determine the value of resources that new partnerships bring to Fairfax County. Using principals derived from Return on Investment (ROI) calculations as applied to the public sector, OP<sup>3</sup> assesses partner contributions including donated resources: monetary, in-kind and volunteer or cost-savings that benefit county taxpayers and the community.

New or strengthened partnerships increase the capacity of County agencies and community organizations to address priorities more effectively.

Some estimates of partnership contributions that count toward an annual tally of "added-value" include:

- ★\$34,778.50 in individual donations for Medical Care for Children Partnership (MCCP) Foundation—OP<sup>3</sup> prepared and disseminated holiday appeal letters.
- ★\$10,000 donation from the Hartford Foundation for Project Discovery's College Scholarship program that enabled participating high school students to visit colleges.
- ★\$100,000 in plant material and volunteer time for the Fairfax County Restoration Project (FCRP) for replanting and naturalizing areas along the newly constructed High Occupancy Toll (HOT) Lanes that will reduce mowing costs.
- ★Fairfax County Restoration Project (FCRP) was awarded a \$5,000 development grant from the Transurban-Flour Capital Beltway Community Grant Program to create a website.

## OP<sup>3</sup> Brings Training To Fairfax Agency Volunteer Managers

In an effort to help County agencies and non-profit organizations manage their volunteer corps, OP<sup>3</sup> sponsored **Volunteer Management Bootcamps** in June 2009.

Conducted by Volunteer Fairfax, the bootcamps helped managers learn more about how to effectively work with volunteers, and expand the number of volunteers serving in their organizations. The intense, fast-paced course coached the 35 participants from 10 County agencies and three non-profit organizations on the secrets of the volunteer cycle, including program planning, targeted recruitment and volunteer supervision.

Also, in October 2009, in cooperation with the Virginia Office on Volunteerism & Community Service, Volunteer Fairfax, and the Northern Virginia Association for Volunteer Administration, OP<sup>3</sup> hosted **Accessing Americorps Funding To Promote Effective Volunteerism In Service To The Community**, which was attended by over ten County agencies.

For more information about these programs contact Angie Carrera, OP3 Partnership Developer at (703) 342-5176, or [Angie.Carrera@fairfaxcounty.gov](mailto:Angie.Carrera@fairfaxcounty.gov).



## Consider for your corporate and personal end of year giving....



## 10 Ways To Give in Fairfax County

Organization	What	Dollar Amount/Range
<b>Our Daily Bread's Adopt-A-Family Program</b> <a href="http://www.our-daily-bread.org">www.our-daily-bread.org</a>	Our Daily Bread's 2009 Holiday Program is underway. In 2008, ODB partners and donors assisted 3,153 Fairfax County area families. This year we expect many more.	✓ Assembling a holiday food basket ✓ Buying gifts or purchasing a gift card or two ✓ Donating \$\$ to Our Daily Bread: We'll buy & mail the gift cards to families who are not adopted
<b>Medical Care for Children Partnership (MCCP)</b> <a href="http://www.mccpfoundation.org">www.mccpfoundation.org</a>	Medical and dental coverage for uninsured children in Fairfax County.	\$325 per year pays for a year of medical care for a child.
<b>Fairfax Partnership for Youth, Inc. (FPY)</b> <a href="http://www.fairfaxyouth.org">www.fairfaxyouth.org</a>	Program to promote positive youth development.	Sponsorships —\$250-\$2,000
<b>CareFaxLTC</b> <a href="http://www.carefaxltc.org">www.carefaxltc.org</a>	Projects that increase the quality and scope of long term care services for seniors and adults with disabilities.	All donations accepted.
<b>Fairfax Cares</b> <a href="http://www.fairfaxcares.org">www.fairfaxcares.org</a>	Community effort to assist organizations involved with emergency relief services for families and individuals.	All donations accepted.
<b>Fairfax Law Enforcement Foundation</b> <a href="http://www.fairfaxfoundation.org">www.fairfaxfoundation.org</a>	Provide educational programs and training to residents and law enforcement personnel.	All donations accepted.
<b>Fairfax County Park Foundation's Trail Building Fund</b> <a href="http://www.fairfaxparkfoundation.org">www.fairfaxparkfoundation.org</a>	Trails link neighborhoods and parks provide fitness and recreational opportunities, and allow us to step away from urban life and into the natural world.	Build a foot of natural surface trail for \$25 or hard surface trail for \$150.
<b>Fairfax Futures</b> <a href="http://www.fairfax-futures.org">www.fairfax-futures.org</a>	Promotes quality early childhood education and school readiness.	All donations accepted.
<b>Fairfax Library Foundation</b> <a href="http://www.fairfaxlibraryfoundation.org">www.fairfaxlibraryfoundation.org</a>	Buy, Borrow and Donate a Library Book through the Amazon.com Wish List to enhance the library.	All donations accepted.
<b>SkillSource Group</b> <a href="http://www.myskillsource.org">www.myskillsource.org</a>	Educating Youth through Employment (E.Y.E.) program.	\$500-\$2,500

A priority of OP<sup>3</sup> is to create connections between non-profit organizations and potential donors. Although there are many outstanding organizations that contribute to the quality of life in our community, this list represents ten organizations that support and address current priorities and initiatives supported by Fairfax County. This list will be updated periodically to address changing needs and priorities. Contact the OP<sup>3</sup> for information on other organizations to support at (703)324-5171.

## Conference To Educate The Public On How Land Use Affects Water Quality

The Fairfax County Restoration Project (FCRP) hosted "Restoring Land Restoring Water" on October 13, 2009, a conference for area real estate developers, commercial and residential property managers, community association representatives, individual homeowners, and environmental and educational non-profit organizations. Conference topics included:

- ◆ "Green Communities: What We Can Learn From Others" by Professor Susan Piedmont-Palladino, Curator, National Building Museum
- ◆ "Low-Impact Development: Best Practices, Retrofitting Strategies & Benefits" by Richard Street, Senior Environmental Engineer, Spotsylvania County
- ◆ "Benefits of Reforestation: Why It's Important To Our Watershed" by Jim McGlone, Virginia Department of Forestry
- ◆ "Native Plants: Why They Matter" by Alan Ford, Virginia Native Plant Society
- ◆ "How Your Property Affects The Watershed" by Danielle Wynne
- ◆ "Low Impact Landscaping" by Aileen Winkist, Environmental Planner, Arlington County
- ◆ "Sustainable Stormwater Management: A Residential Case Study" by Asad Rouhi and Christin Jolicoeur, Northern Virginia Soil & Water Conservation District (NVSWCD)
- ◆ Demonstrations and native plant and tree samples by Kris Unger, For Lands & Waters, courtesy of Earth Sangha
- ◆ Q&A with Charles Smith, Fairfax County Parks Authority & Daniel Schwartz, (NVSWCD)

Working through the Fairfax County Office of Public Private Partnerships, FCRP was formed to help protect Fairfax County's remaining underdevel-